

Sponsorship Agreement / Ad Insertion Order

2nd Annual Day of the African Equestrian



Capt. Merrel Moody provides instruction to soldiers assigned to the [Infantry School Stables](#) at [Fort Benning, Georgia](#) (USA), July 25, 1941 - US Army Photo (public domain)

Sponsor

Contact Name: _____

Title/Position: _____

Organization/Institution: _____

Address: _____

City: _____

State/Prov: _____

Country: _____

Zip/Postal Code: _____

Email: _____

Phone: _____

Purchase Order #: _____

Agency

Contact Name: _____

Title/Position: _____

Organization/Institution: _____

Address: _____

City: _____

State/Prov: _____

Country: _____

Zip/Postal Code: _____

Email: _____

Phone: _____

Purchase Order #: _____

I authorize sponsorship of the 2nd Annual Day of the African Equestrian (DOTAE) and the insertion of advertising in the DOTAE 2019 Souvenir Program

Target URL for web recognition _____

Sponsorship Level (USD): \$2,500¹ \$1,000¹ \$500 \$300 \$200

Special Placement Request: _____

SportsQuest International, LLC will determine ad placement according to editorial content and cannot guarantee placement. "Special positions" are available at a premium charge of 10%. Ads are subject to availability on a first-come, first-served basis.

Billing Instructions: Advertiser Ad Agency c/o _____

I hereby authorize the above ad insertions and agree to abide by the Advertising Guidelines, provided by The AFRICAN CONNECTIONS Research and Education Fund, Inc. and SportsQuest International, LLC.

Authorized Signature _____ Date _____

Return To:

SportsQuest International, LLC

Fax: +1 918 515-6437

Email: marketing@SportsQuestInternational.com

Deadlines:

Confirmation of sponsorship / ad placement – [Wednesday, October 2, 2019](#)

Ad materials due – [Friday, October 11, 2019](#)

General Terms and Provisions

All insertion orders for advertising are accepted subject to the terms and provisions of the current rate card. Only publication/placement of the advertisement represents acceptance of the advertisement. No conditions, printed or otherwise, appearing on the space order, billing instructions, or copy instructions that conflict with the publisher's stated policies and current rate card will be binding on the publisher. Any insertion of advertising made by an agency or advertiser represents an acceptance by both the agency and the advertiser of all the terms and provisions of the rate card applicable at time of insertion. Publisher reserves the right to refuse or cancel any advertisement, insertion order, space reservation, or position commitment at any time without cause. All contents of advertisements are subject to approval. Advertisements may not imply endorsement by The AFRICAN CONNECTIONS Research and Education Fund, Inc. or by SportsQuest International, LLC. Publisher shall not be liable for any costs or damages if for any reason it fails to publish an advertisement. Publisher shall not have any liability for errors or omissions in type set by publisher, advertiser's index, or listings. The publisher's liability for any error shall not exceed the charge for the ad in question. The publisher is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting the production or delivery in any manner.

All position instructions that appear on insertion orders will be treated as requests and will not be guaranteed without written approval of the publisher. The publisher may insert the word "Advertisement" prominently into any advertisement that simulates editorial content. Payment terms are net 30 days with approved credit. Publisher reserves the right to hold advertiser and/or its ad agency jointly and/or severally liable for payment of such monies as are due and payable to the publisher. Sequential liability clauses will not be accepted. Cancellations for reserved space are not accepted after the ad closing date. Late delivery of materials may incur forfeiture of space at full cost.

¹ The \$2,500 and \$1,000 Sponsorship Levels include complimentary digital advertising on the websites of the presenting entities. Kindly email banner ads to: marketing@SportsQuestInternational.com prior to **Thursday, October 3, 2019**. Supported sizes: IAB Leaderboard (720 x 90) and IAB Medium Rectangle (300 x 250). Please submit ads in each supported size.



Asante Sana...
(Thank You, Very Much!)

